

## Listen to what builders are saying.

In the latest focus groups and surveys, one message comes through: Rapid Armour removable protective coating is just what builders have been looking for.

### Real feedback.

- "I would switch manufacturers if I found one that offered this new coating," says one representative builder
- Overall survey results from 2,000 builders: 70% of builders rated Rapid Armour an 8 or 9 out of 10, where 8 means "like very much" and 9 means "excellent"

### Real advantages.

- Rapid Armour addresses the top concerns of builders
- Prevents damage by the trades
- Pays for itself
- Removes easily when construction is complete

### Real opportunities.

- Luxury builders would pay a premium for Rapid Armour protection
- Builders favor this coating for coated fiberglass, acrylic, and enameled cast iron fixtures
- Builders prefer it for jet tubs, bathtubs, and showers

**Rapid Armour can set you apart from your competitors.**



### Learn more today.

For further technical information and detailed results of focus groups and surveys with builders, visit the Rapid Armour website, or call Epmar.

[www.epmar.com](http://www.epmar.com)

**1-877-99-EPMAR**

(1-877-993-7627)

#### Rapid Armour technical information:

This two-component system is shipped and stored in two separate containers. Application requires multi-component spray equipment.

Appearance as shipped:	Green, viscous liquid. (Also available in different colors for additional costs)
Coverage (sq.ft./mil dry film/Gal):	1603
Pounds per gallon:	8.9 + 0.2 (One gallon covers approximately four standard 5' bathtubs.)
Coating V.O.C. (EPA Method 24):	0 g/l or 0.0 Lb./Gal
Storage life (in closed container):	1 year at recommended temps
Minimum film forming temperature:	33° F.
Packaging:	55-gallon drums and bulk containers.
Storage:	Store temperatures above 50° F and below 110° F.
Recommended dry film thickness:	10-20 mils. (Wet film: 10-20 mils.)
Cure cycle:	Typical dry to touch time can vary by formula (typically between a few seconds and several minutes). Cure times will vary slightly depending on temperature, humidity and film thickness. Allow the coating to cure for two hours minimum before attempting to remove it.
Surface preparation:	The intended substrate must be clean and dry to accept the protective coating properly. Loose debris, dust, or other contamination may degrade product effectiveness and peelability.



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## At last! A better system for removable protection of bathroom fixtures.



**Easy, safe, and appealing to builders and homeowners.**

# Rapid Armour removable protective coating is more effective and efficient than other systems.



## A safe and simple process.

- A two-component, spray-on system, requiring industry standard equipment and application procedures
- Free of volatile organic compounds (VOCs) and hazardous air pollutants (HAPs)
- Non-flammable
- Cures dry-to-handle in minutes
- Covers every inch, every curve and contour, with a thick, strong polymer coating
- Offers UV protection



## Benefits for you and your customers.

- Prevents surface scratches, abrasions, and stains in storage and shipping
- More effective than drop-in liners, cardboard, Styrofoam, vacuum forms, or other spray-ons
- Avoids returns and eliminates re-work
- Resists impact and helps eliminate scratching and tearing from discarded scraps and debris
- Resists spills of water, paint, stains and solvents
- Withstands the plumber's pressure test



## An excellent return on investment.

- Makes protection more profitable for you and more satisfying for the customer
- Cost of application on all fixtures provides an ample margin
- Allows premium pricing on acrylic and enameled fixtures, and on products for luxury builders
- Strips off easily from a single starting point
- Can be removed in one piece, to enclose debris in a "heavy duty trash bag"
- Reveals fixture in perfect showroom condition—with no cleaning required

